

# ANDY VALDE

Creative and strategic Senior Graphic Designer with 10+ years of cross-industry experience leading high-impact visuals and campaigns for corporate and consumer brands. Expert in branding, motion graphics, video production and design systems with a proven ability to elevate brand storytelling. Known for collaborative leadership, mentoring, and turning ideas into scalable design executions that drive overall engagement.

## EXPERIENCE

### Senior Graphic Designer (Contract)

*RR Donnelley (December 2025 - Present)*

- Senior Graphic Designer supporting RR Donnelley's DFIN account during peak report season
- Lead conceptual design for Proxy Statements and Annual Reports
- Create covers, editorial layouts, infographics, and data visualization systems
- Translate complex financial and regulatory content into clear, effective design
- Collaborate with senior creative leadership and cross-functional teams in a fast-paced remote environment

### Senior Graphic Designer

*Stericycle / Shred-it (January 2021 - July 2025)*

- Led company-wide global rebrand initiatives and developed scalable creative for global campaigns and digital assets
- Created motion graphics, videos, and animations to drive engagement across marketing and internal communications
- Designed high-visibility campaigns, including the annual Shred-it Data Protection Report and event collateral
- Built and managed the marketing and sales enablement DAM to ensure brand consistency and easy access
- Collaborated with executives, cross-functional teams, and SMEs to align creative with KPIs, while mentoring junior designers and managing external partners

### Graphic Designer

*Stericycle / Shred-it (January 2017 - January 2021)*

- Collaborated with the entire organization on campaigns across digital and print, including landing pages, emails, collateral, and photography.
- Contributed to a major rebranding initiative for Stericycle and Shred-it.
- Streamlined workflows by collaborating cross-functionally with departments.
- Managed pre-press and high-volume print production, ensuring accuracy and brand consistency.
- Delivered creative solutions for training, onboarding, and marketing.

### Graphic Designer

*Henry Wurst, Inc. (October 2014 - January 2017)*

Designed and produced marketing, HR, and sales collateral across print and digital platforms while managing pre-press and high-volume print production to ensure accuracy and brand consistency. Streamlined internal workflows to improve billing accuracy and project tracking.

### Jr. Graphic Designer / Production Artist

*Stone Soup3, Inc. (March 2012 - July 2014)*

Designed retail signage, promotional graphics, murals, and seasonal displays for national brands and franchises, while delivering comprehensive branding and marketing materials for local businesses, including signage, vehicle wraps, and websites.

## CONNECT

630-550-6737

Andy@RockvibeProductions.com

LinkedIn.com/in/Andy-Valde

## PORTFOLIO

[RockvibeProductions.com](http://RockvibeProductions.com)

Animation Reel: [bit.ly/VALDEDEMO](http://bit.ly/VALDEDEMO)

Password: 2025VALDE (case sensitive)

## EDUCATION

Bachelor of Fine Arts, Graphic Design  
The Illinois Institute of Art - Schaumburg

## CORE COMPETENCIES

Creative Strategy & Brand Innovation  
Design Systems & Guidelines  
Motion Graphics & Video Production  
Digital & Print Marketing Campaigns  
Photo Manipulation & Photography  
UX/UI & Interactive Design  
Cross-Functional Collaboration  
Team Mentorship & Art Direction

## COMMUNITY & LEADERSHIP

Stericycle Green Team Committee Co-Chair - championed corporate sustainability initiatives, employee engagement activities, and eco-friendly practices.

Mentored junior designers and interns, fostering skill growth and professional development.

Annual participant and supporter of "Jeeps on the Run" Toys for Tots charity campaign.