

ANDY VALDE

Creative and strategic Senior Graphic Designer with 10+ years of cross-industry experience leading high-impact visuals and campaigns for corporate and consumer brands. Expert in branding, motion graphics, video production and design systems with a proven ability to elevate brand storytelling. Known for collaborative leadership, mentoring, and turning ideas into scalable design executions that drive overall engagement.

EXPERIENCE

Senior Graphic Designer (Contract)

RR Donnelley (December 2025 - Present)

- Senior Graphic Designer supporting RR Donnelley's DFIN account during peak report season
- Lead conceptual design for Proxy Statements and Annual Reports
- Create covers, editorial layouts, infographics, and data visualization systems
- Translate complex financial and regulatory content into clear, effective design
- Collaborate with senior creative leadership and cross-functional teams in a fast-paced remote environment

Senior Graphic Designer

Stericycle / Shred-it (January 2021 - July 2025)

- Led company-wide global rebrand initiatives and developed scalable creative for global campaigns and digital assets
- Created motion graphics, videos, and animations to drive engagement across marketing and internal communications
- Designed high-visibility campaigns, including the annual Shred-it Data Protection Report and event collateral
- Built and managed the marketing and sales enablement DAM to ensure brand consistency and easy access
- Collaborated with executives, cross-functional teams, and SMEs to align creative with KPIs, while mentoring junior designers and managing external partners

Graphic Designer

Stericycle / Shred-it (January 2017 - January 2021)

- Collaborated with the entire organization on campaigns across digital and print, including landing pages, emails, collateral, and photography.
- Contributed to a major rebranding initiative for Stericycle and Shred-it.
- Streamlined workflows by collaborating cross-functionally with departments.
- Managed pre-press and high-volume print production, ensuring accuracy and brand consistency.
- Delivered creative solutions for training, onboarding, and marketing.

Graphic Designer

Henry Wurst, Inc. (October 2014 - January 2017)

Designed and produced marketing, HR, and sales collateral across print and digital platforms while managing pre-press and high-volume print production to ensure accuracy and brand consistency. Streamlined internal workflows to improve billing accuracy and project tracking.

Jr. Graphic Designer / Production Artist

Stone Soup3, Inc. (March 2012 - July 2014)

Designed retail signage, promotional graphics, murals, and seasonal displays for national brands and franchises, while delivering comprehensive branding and marketing materials for local businesses, including signage, vehicle wraps, and websites.

CONNECT

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PORTFOLIO

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Animation Reel: bit.ly/VALDEDEMO

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EDUCATION

Bachelor of Fine Arts, Graphic Design
The Illinois Institute of Art - Schaumburg

CORE COMPETENCIES

Creative Strategy & Brand Innovation
Design Systems & Guidelines
Motion Graphics & Video Production
Digital & Print Marketing Campaigns
Photo Manipulation & Photography
UX/UI & Interactive Design
Cross-Functional Collaboration
Team Mentorship & Art Direction

COMMUNITY & LEADERSHIP

Stericycle Green Team Committee Co-Chair - championed corporate sustainability initiatives, employee engagement activities, and eco-friendly practices.

Mentored junior designers and interns, fostering skill growth and professional development.

Annual participant and supporter of "Jeeps on the Run" Toys for Tots charity campaign.